



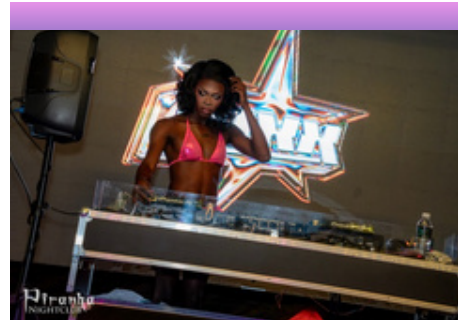
NATIONAL COMING OUT DAY
BLOCK PARTY

Sponsorship Proposal

2026



Event Overview



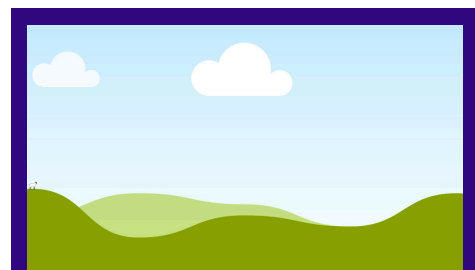
>> Background

The National Coming Out Day Block Party is a free annual celebration, presented by Gipsy and Piranha Nightclub, on October 10 in the Historic Fruit Loop, Las Vegas' officially designated LGBTQ+ cultural landmark. The event draws hundreds of community members, allies, and visitors to one of the city's most iconic blocks for a night that is equal parts celebration and statement.



>> Event Highlights

- Drag performances from nationally recognized talent
- Live music & dj sets
- Community resource fair featuring food trucks, lifestyle vendors, and nonprofit partners
- Programming running from 5 p.m. to midnight across the stages of both Gipsy and Piranha Nightclub.



Event Date :
October 10



Location :
4605 Paradise Rd.
Las Vegas, NV 89169



Dear Friend,

The Fruit Loop is home. For decades, this block has been the heartbeat of Las Vegas' LGBTQ+ community, a place where people have found belonging, celebration, and each other. Last year, the Nevada Legislature made it official, designating the Historic Fruit Loop as a cultural landmark. This year, we build on that moment.

The National Coming Out Day Block Party returns to Piranha and Gipsy Nightclub for a free, all-out celebration of visibility, pride, and community. National Coming Out Day has been observed every October 11 since 1988, and it remains one of the most meaningful days on the LGBTQ+ calendar. With the energy from last year's landmark celebration still alive in the community, we are ready to make this year's event even bigger.

We are asking you to be a part of it.

Hundreds of guests will fill the Fruit Loop from 5 p.m. to midnight for headlining drag performances, live music, food trucks, lifestyle vendors, and a community resource fair. The night draws Las Vegas locals, visitors, community leaders, and allies together in one of the city's most iconic settings. Sponsorship and vendor opportunities put your brand directly in front of that crowd, with additional exposure through our social media, digital, and media campaigns leading up to and following the event.

There is a place for you here, whether you are looking to activate on site, reach a loyal and engaged LGBTQ+ audience, or simply show up for a community that will remember who showed up for them.

Thank you for considering this opportunity. I would love to connect and find the right fit for your brand.

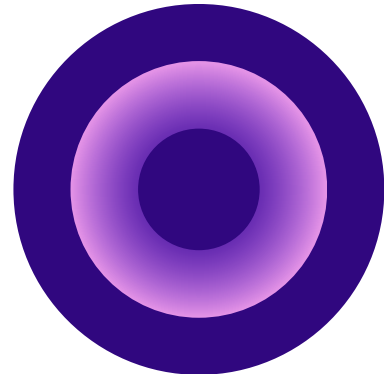
With gratitude,

Jerry Masini
Owner Piranha Nightclub & Gipsy Las Vegas



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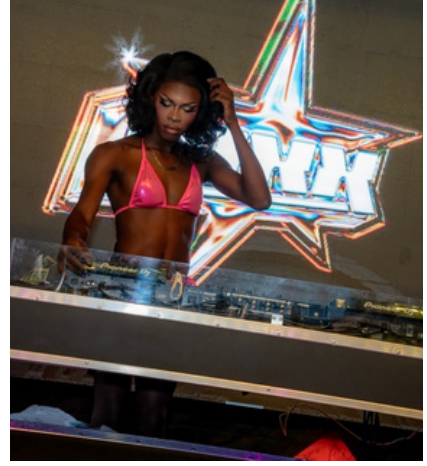
Event Activities



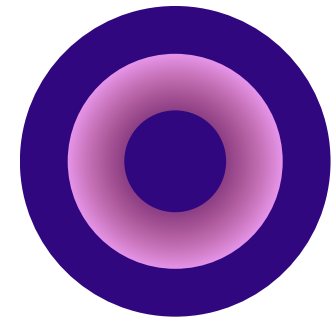
- » Opening Remarks
- » Community Resource Fair
- » Interactive Activities
- » Live Performances



Event Gallery



Sponsorship Opportunities



The National Coming Out Day Block Party offers a range of sponsorship and vendor opportunities designed to connect your brand with a passionate, loyal, and engaged LGBTQIA+ audience. Whether you are looking to set up on the ground with a branded table activation or put your name on the stage, or pass out collateral, there is an option that fits your goals and your budget. Every level of support includes visibility before, during, and after the event through our social media, newsletter, and digital campaigns.



**Vendor
Booths**

**Beverage
Samplings**

Tastings

Food Trucks



Sponsorship Levels

Level	Value	Details
Presenting	\$10,000 (one available)	• Naming rights to the main stage • Logo on all event signage, step and repeat, and printed materials • Dedicated pre-event social media post on Gipsy and Piranha platforms • Logo featured in all email and newsletter campaigns • Press release mention as presenting sponsor • Shoutout from the main stage during the show • VIP table for 8 at the afterparty with bottle service • Meet and greet with headlining performers • 10x10 branded activation space with table, two chairs, and tent • Logo on event website and gipsylasvegas.com
Landmark	\$5,000	• Stage shoutout during the show • Logo on step and repeat • Logo on all event signage and printed materials • Dedicated social media post across Gipsy and Piranha platforms • Press release mention • Featured in email and newsletter campaigns • VIP table for 4 at the afterparty • 10x10 branded activation space with table, two chairs, and tent • Logo on event website
Pride	\$2,500	• Logo on event signage • Shared social media feature across Gipsy and Piranha platforms • Press release mention • Featured in email and newsletter campaigns • VIP entry to the afterparty for two • 10x10 branded activation space with table, two chairs, and tent • Logo on event website
Ally	\$1,000	• Logo on event signage • Featured in email and newsletter campaigns • Shared social media mention • 10x10 branded activation space with table, two chairs, and tent • Logo on event website
Friend	\$500	• Logo on event signage • Featured in email and newsletter campaigns • 10x10 branded activation space with table, two chairs, and tent • Logo on event website



Contact Details



Phone Number
(702) 588-4449



Email Address
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Our Website
XXXXXXX



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